

How to strengthen the Amsterdam blockchain community

1. Drive adoption
 - a. Select a MVP/ demo to showcase opportunities for Amsterdam
 - b. Create a directory of companies & projects in the Amsterdam region
 - c. Organize a hackathon focussing on solutions for urban challenges
 - d. Create a quality label of trusted cryptos and projects
 - e. Create 'how to's' for specific sectors (e.g. retail, being able to pay with crypto)
2. Improve blockchain education
 - a. Make blockchain technology a part of all curricula in education (continuous learning).
 - b. Connect silos in education and research
 - c. Set up a blockchain knowledge center
3. Build a local blockchain coalition
 - a. Showcase good examples and best practices
 - b. Active matchmaking public and private parties
 - c. Build sub-coalitions, e.g. a coalition for finance
4. Enable room for experiments and pilots in regulatory sandboxes
5. Promote Amsterdam as a great blockchain location (strongly related to 1)
 - a. Organize a blockchain week – a week full of blockchain events, panels and development
 - b. Build a Amsterdam blockchain site
 - c. Create a Amsterdam blockchain brand
 - d. Debunk the myth of blockchain and tell how blockchain can be a means for data ethics in a digital world (related to 1)
6. Define top 3 sectors to work with